

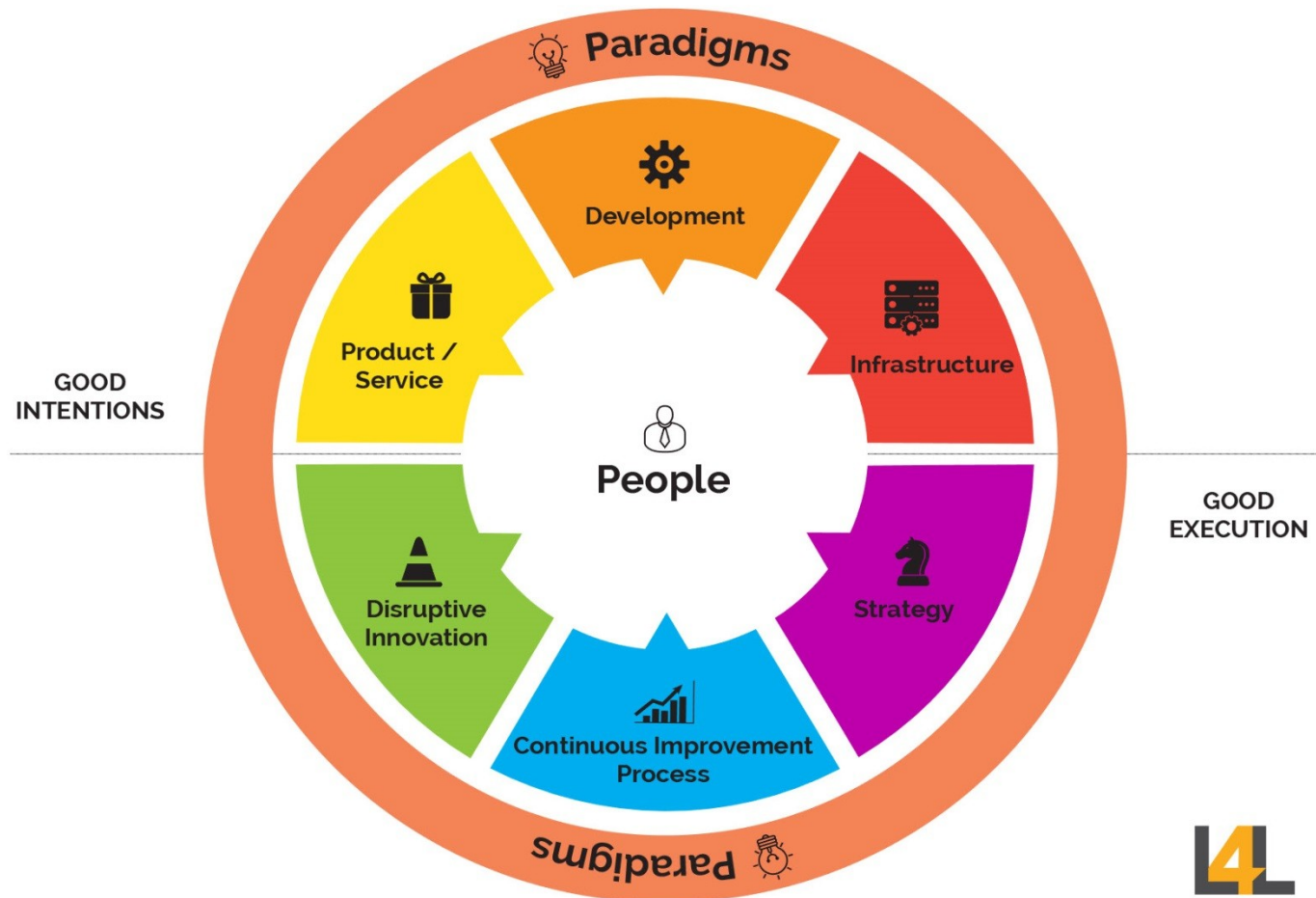
# Organization Charts and BRS

Your Foundation For  
Success



# The Enterprise Wheel

## THE L4L ENTERPRISE WHEEL ILLUSTRATION





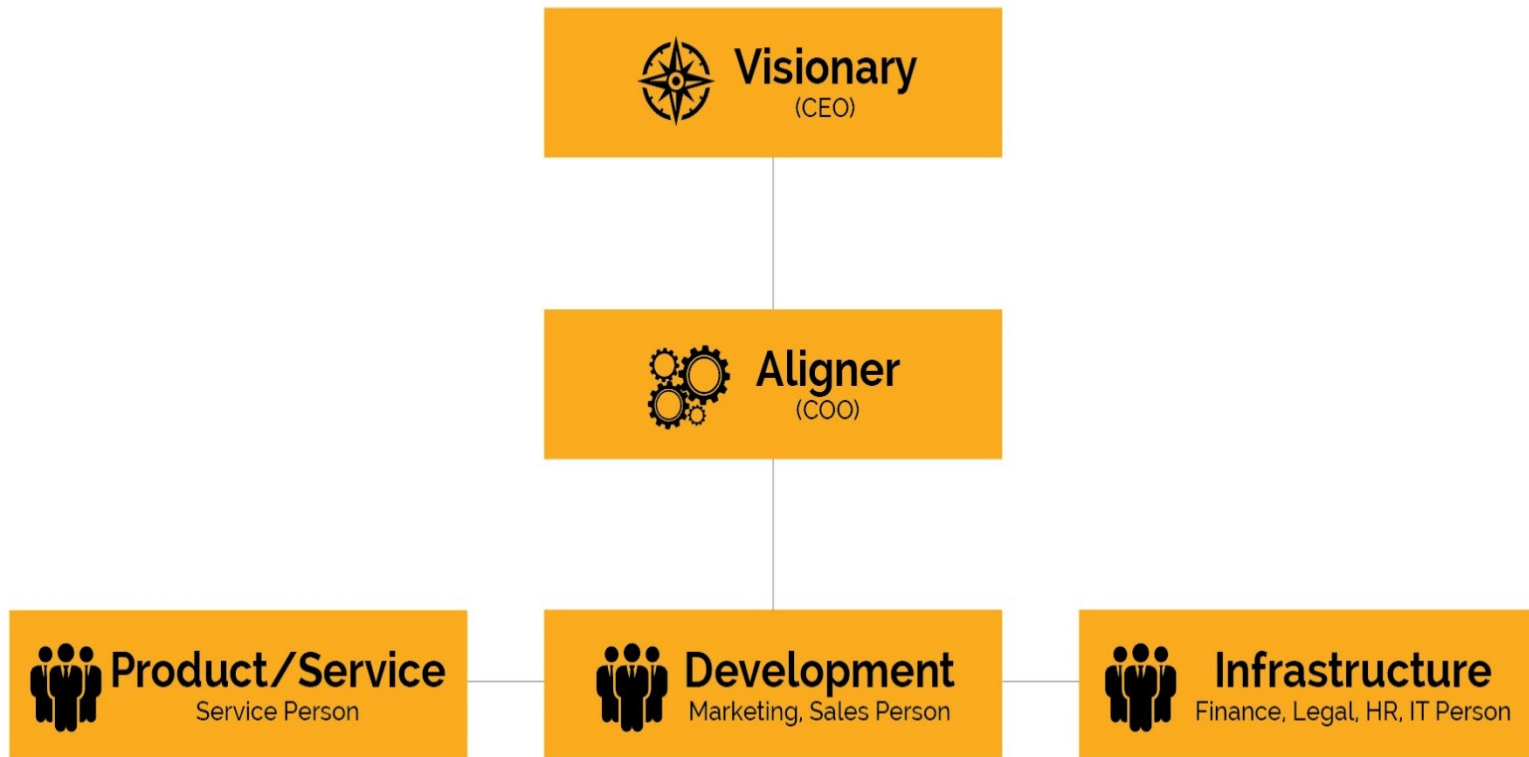
# Your Catalyst

**▲ Every Success has people at its center!**

# Basic Responsibility Structure

## ENTERPRISE - BASIC RESPONSIBILITY STRUCTURE (BRS)

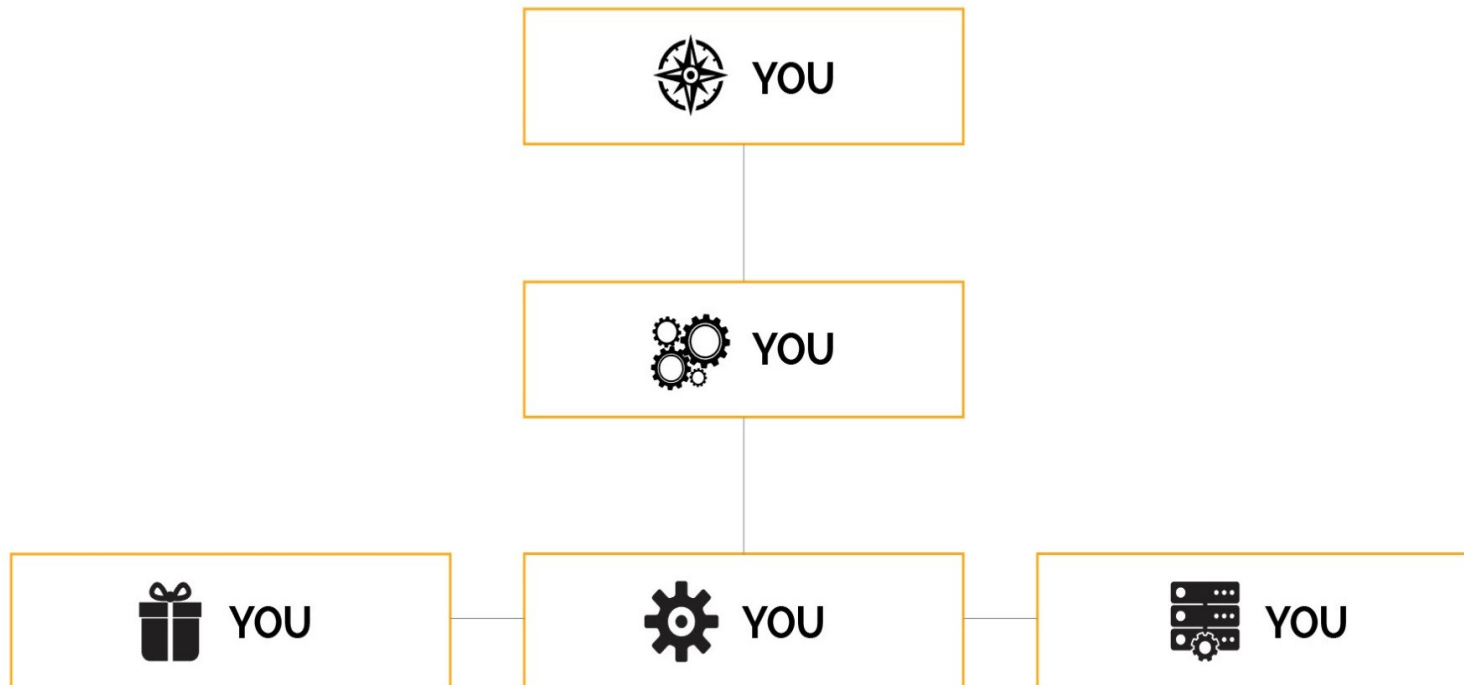
Core Enterprise Leadership Team



# Basic Responsibility Structure

## ENTERPRISE - BASIC RESPONSIBILITY STRUCTURE (BRS)

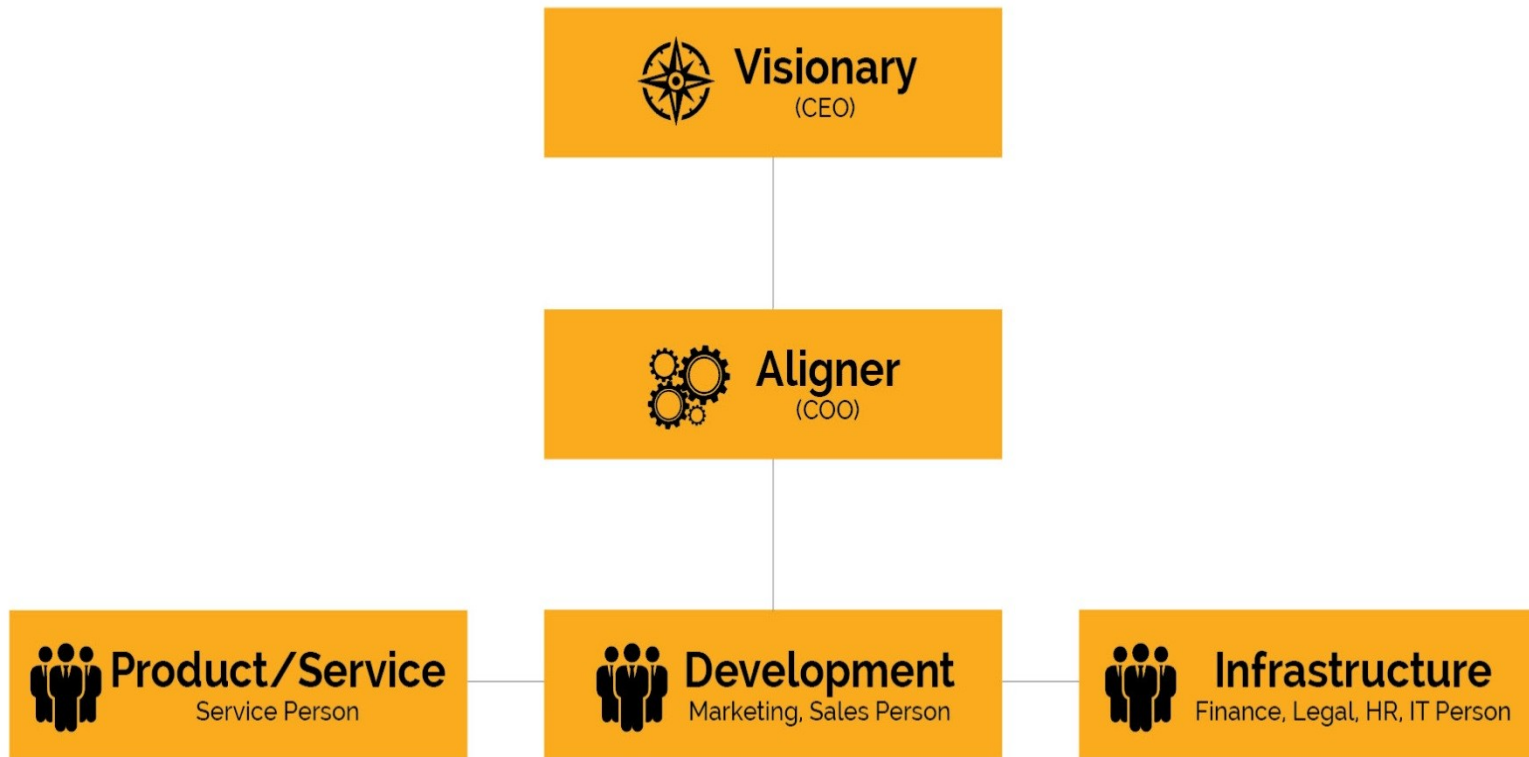
Core Enterprise Leadership Team



# Basic Responsibility Structure

## ENTERPRISE - BASIC RESPONSIBILITY STRUCTURE (BRS)

Core Enterprise Leadership Team



# BRS Responsibilities

- **CEO** – Visionary; Planner
- **Chief Operating Officer**- Aligner; Unifier
- **VP Operations** – Product/ Service Provider
- **Chief Development Officer**- Marketing & Sales
- **CFO, CIO, CHRO** – Infrastructure; Back Office; Rules; Regulations

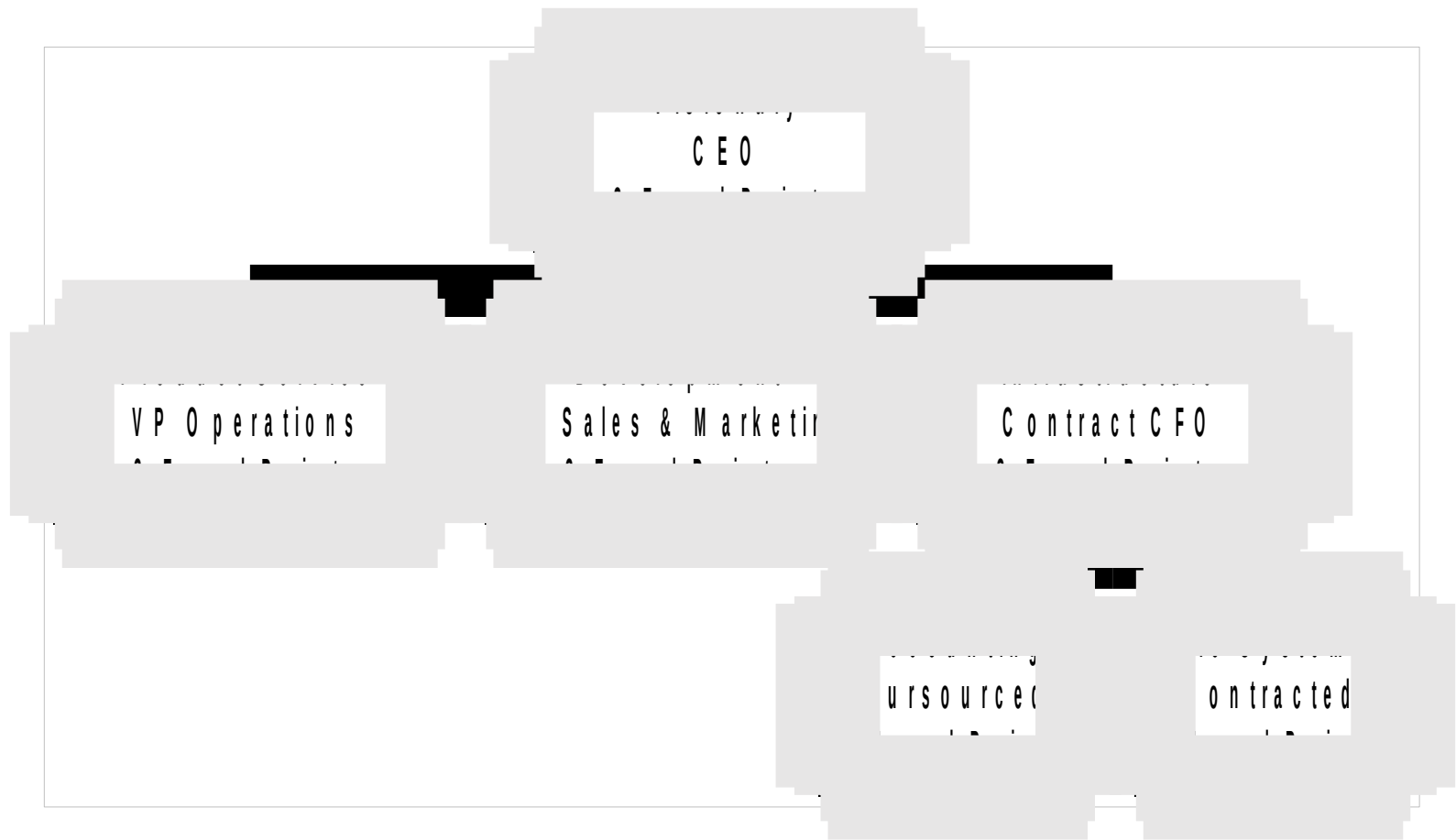
# High Business Failure Rate

- **Only 30% survive and then only 2% grow**

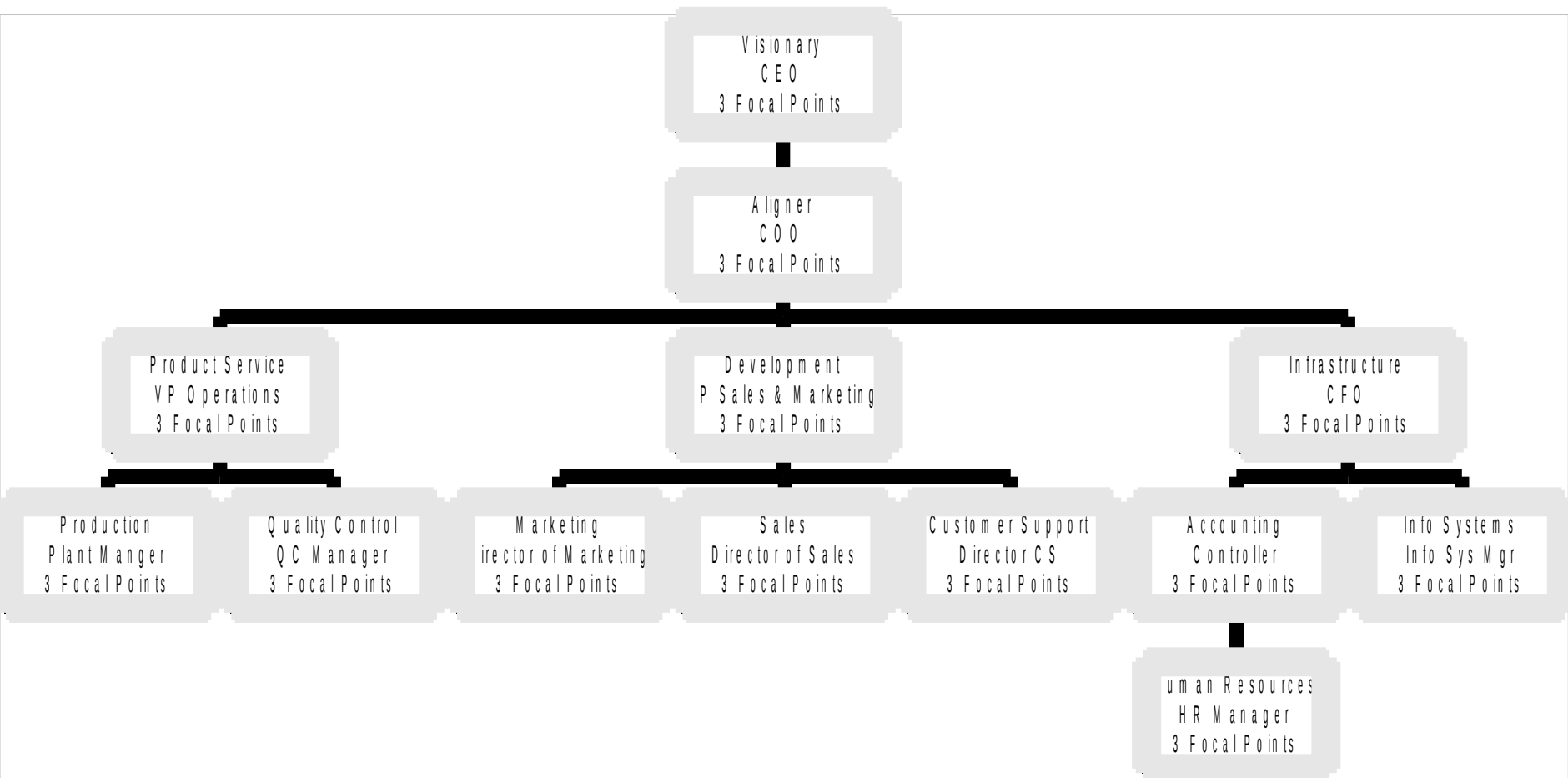
# Getting the RIGHT People

- the Right People,
- doing the Right Things,
- the Right Way,
- at the Right Time,
- for the Right Reason!

# BRS Org Chart Year 1



# BRS Org Chart \$50 Million Sales



# Your Catalyst

If you want to succeed big time—you are going to need a quality team.



# Job Description

- **Main responsibilities**
- **Duties**
- **Training and experience**
- **Lines of communication**
- **Layers of communication**
- **Success factors**
- **Core values**